

## WEST UKRAINIAN NATIONAL UNIVERSITY



Degree	Specialty	Educational Programme	Duration of studies
Bachelor	Management	International Management	3 years 10 months (8 semesters)
Master	Management	International Management	1 year 9 months (4 semesters)
PhD	Management	International Management	4 years

## WHAT STUDENTS STUDY:

- International Management
- Operational Management of International Corporations
- Digital Marketing
- International Logistics
- International Project Management
- Strategic Management
- International Investment
- HR Management
- Research Methodology and Academic Writing
- Business Communications

- Management of Foreign Economic Activity
- Foreign Language (English)
- Foreign Language II (optional)
- Management Models in the Information Economy
- Management Robotics
- Information and Communication TechnologiesHR Management in International Organizations
- Financial Engineering
- Team Management and Leadership
- Global Operations and Logistics
- Management of International Corporations

## ADVANTAGES OF CHOOSING THIS PROGRAMME

- being an expert in international management and foreign economic activity;
- working as manager of foreign economic activity, CEO, international investment analyst, economic advisor, business coach, sales manager on foreign markets, consultant on foreign economic activity, specialist at enterprises with foreign investments;
- using management methods and tools in accordance with international standards;
- conducting analytical and structural management of organizational issues,
- managing international activities creatively.