

WEST UKRAINIAN NATIONAL UNIVERSITY



INTERNATIONAL RELATIONS, PUBLIC COMMUNICATION AND REGIONAL STUDIES PROFILE OF EDUCATIONAL PROGRAMME

Degree	Specialty	Educational Programme	Duration of studies
Bachelor	International Relations, Public Communications and Regional Studies	International Relations	3 years 10 months (8 semesters)

WHAT STUDENTS STUDY

- Country Studies
- History of International Relations and Diplomacy
- Fundamentals of Diplomacy
- International Relations and World Politics
- Foreign Policy Service of Ukraine
- Diplomatic Protocol and Etiquette
- Conflictology and Negotiation
- Organization of Public Communications

- Technologies of Influence in Cross-Cultural Communications
- Public and Economic Diplomacies
- Diplomatic and Consular Service
- International Politics and Security Institutions
- Global Security and International Conflicts
- Social Interaction and Cultural Diplomacy
- Information Wars and International Propaganda

ADVANTAGES OF CHOOSING THE PROGRAMME

- Ability to analyse international processes in different contexts, global processes and their impact on international and social relations, political and social systems. In particular in political, security, legal, economic, social, cultural and informational.
- Ability to defend the choice of solutions to problems of a professional nature in the field of international relations, public communications and regional studies, to critically evaluate the results and justify decisions.
- Ability to assess the state and directions of research in international relations and world politics in political, economic, legal sciences, in interdisciplinary research.
- Ability to apply the principles of diplomatic and consular service, diplomatic protocol and etiquette, ability to conduct diplomatic and business correspondence.
- Ability to carry out applied analytical research on issues of international relations and world politics, public communications, regional studies, professionally prepare analytical materials and references.

POSITIONS THAT CAN BE OBTAINED AFTER STUDYING IN OUR SPECIALTY

Diplomat, work in diplomatic missions and consular posts of Ukraine abroad, in international organizations, in international business, in central and local government bodies and local governments; work in press services; a specialist in international communications and mass media; international journalist; international analyst, PR manager, internal and external communications manager, expert on socio-political issues.