

## Course syllabus

### Management of international corporations



**degree of higher education - master's degree**  
**branch of knowledge 07 Management and administration**  
**specialty 073 Management**  
**educational and scientific program "International Management"**

**Year of study:1, Semester:2**

**Number of credits: 4 Teaching language: English**

### Head of the course

**Full name**

Doctor of Economics, Assoc. **Bagley Rostislav Romanovych**

**Contact Information**

rbaglej@gmail.com , (0352)47-50-75

### Description of the discipline

"Management of international corporations" is a discipline which purpose is to form a system of knowledge regarding basic categories, methodological aspects of organization of management in international corporations and on international markets, their priorities in modern conditions.

The subject of the study of the discipline is a set of principles and modern approaches to the management of the activities of international corporate-type companies.

### Course structure

hours	Topic	Learning outcomes	Task
2/1	Topic 1. International corporations and their role in modern international business	To learn the essence and tasks of management of international corporations.	Test survey
2/1	Topic 2. The essence and tasks of the management of international corporations	To learn the essence and tasks of management of international corporations.	Test survey
2/1	Topic 3. Theoretical concepts of international corporations	To learn the theoretical concepts of the activities of international corporations.	Test survey
2/1	Topic 4. International business environment	Learn the main components of the international business environment and be able to assess their impact on international management.	Tests, current survey

2/1	Topic 5. Strategic management in international corporations	Understand the essence and methods of strategic management in international corporations.	Tests, tasks
2/1	Topic 6. Organizational structure and reorganization of international corporations	Learn the main methods of forming organizational structures of international corporations and the peculiarities of their reorganization.	Tests, tasks
2/1	Topic 7. Human capital management in international corporations	Learn the basic approaches to human capital management in international organizations	Tests, tasks
4/1	Topic 8. Control and assessment of the effectiveness of international corporations	To be able to analyze and evaluate the effectiveness of management in international corporations.	Tests, tasks
2/2	Topic 9. Main areas of investment activity of international corporations	Learn the main areas of investment activity of international corporations.	Tests, tasks
4/2	Topic 10. Financial management in international corporations	Learn the main components of financial management in TNC; learn the main methods of control and tools for evaluating the performance of international companies.	Tests, tasks
4/2	Topic 11. Technological policy and social responsibility of international corporations	Familiarize yourself with the principles of technology policy and the implementation of social responsibility in TNC.	Tests, tasks
2/1	Topic 12. Branch specifics of international corporations	Familiarize yourself with global production structures and clusters.	Tests, tasks

#### Literary sources

1. Гобела В.В. Управління зовнішньоекономічною діяльністю & Management of Foreign Economic Activity : навчальний посібник. Lviv : ЛьвДУВС, 2021. p. 244.
2. Гребельник О.П. Основи зовнішньоекономічної діяльності. К.: ЦУЛ, 2019. p. 452.
3. Глуха Г.Я., Холод С.Б., Момот В.Є. Міжнародний менеджмент: Навч.посіб. Дніпро: Університет ім.Альфреда Нобеля, 2018. p. 72.
4. Ковтуненко К. В., Коваленко О. М., Станіславик О. В. Менеджмент зовнішньоекономічної та інноваційної діяльності. К.: ЦУЛ. 2018. p. 505.
5. Мазаракі А.А., Мельник Т.М. Міжнародний маркетинг : підручник. Київ : Київ. нац. торг.-екон. ун-т, 2018. p. 448.
6. Мельник Ю., Самосудов А. Розвиток експортного потенціалу підприємств молочної галузі в умовах європейської інтеграції України. *Науковий журнал «Молодий вчений»*. 2020. №3 (79). p. 237-242.
7. Рудьсь В.А, Гуткевич С.О. Менеджмент. К.: ЦНЛ, 2019. p. 312.
8. Vaack D., Czarnicka B., Vaack D. International Marketing, 2nd ed. Sage Publications Ltd, 2018. p. 632

9. International Management: Managing Across Borders and Cultures by Helen Deresky, Hardcover: 586 pages, Publisher: Prentice Hall, 2018.

**Evaluation policy**

- **Deadline and retake policy:** Modules are retaken with the permission of the dean's office if there are good reasons (for example, sick leave).
- **Academic Integrity Policy:** write-offs during control work are prohibited (including using mobile devices).
- **Visiting policy:** Attending classes is a mandatory component of the assessment. For objective reasons (for example, illness, international internship, and other reasons), training can take place online with the permission of the university administration.

**Assessment**

The final grade for the course is calculated as follows:

Credit module 1	Credit module 2	Credit module 3	Credit module 4
20%	20%	20%	40%
Survey during classes (1-4 topics) – 5 points per topic – max. 20 points Modular control work (topics 1-4) - max. 80 points	Survey under-timelessons (5-12 topics) 5 points per topic - max. 35 points Modular control work (topics 5-8) - max. 65 points	Preparation and protection of KPIZ - max. 80 points Participation in trainings - max. 20 points	1. Test tasks (10 tests of 5 points per test) - max 50 points 2. Question 1 - max. 25 points 3. Situational task - max. 25 points

**Rating scale:**

According to the scale of the university	On a national scale	According to the ECTS scale
90–100	perfect	A (excellent)
85–89	fine	B (very good)
75-84		C (good)
65-74	satisfactory	D (satisfactory)
60-64		E (enough)
35-59	unsatisfactory	FX (unsatisfactory with possibility of reassembly)
1-34		F (unsatisfactory with mandatory repeat course)