



## Syllabus International Business Ethics

Higher education degree - bachelor  
Field of knowledge - 29 International relations  
Specialty - 293 International Law  
Educational and Professional Program – «International Law»

**Study year – 2 Semestr – 4**  
**Number of credits: 5, Language of study: english**

**Head of the course:**  
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### Description of the Discipline

The discipline «International Business Ethics» is aimed at forming a comprehensive understanding of the theoretical foundations and practical aspects of business ethics, as well as with the basic forms and rules of business communication. The main tasks of studying the discipline «International Business Ethics» are to study the role of ethics in international economic and political relations, strategies and practices of international information policy; developing skills in the use of foreign policy communication technologies in international relations.

As a result of studying the discipline "Ethics of International Business", the student should

**know:**

- economic and social processes and phenomena on the basis of theoretical models, to analyze and meaningfully interpret the results;
- ethics and business relationship etiquette in business communication practices;
- the national features of business communication;

**be able:**

- to establish business contacts based on an awareness of corporate social responsibility;
- to clearly articulate the basic moral qualities of a business person;
- to analyze in depth problems and phenomena in one or more professional fields, taking into account economic risks and possible socio-economic consequences.

## Course Structure

№	Topic	Learning outcomes	Task
1.	Business ethics as a scientific discipline	Know the terminology, be able to explain the origins of business ethics, structure, ways to increase the ethical level of the organization	Questions, Tests
2.	Professional Ethics and its Impact on Ethical Issues of Business	Explore the concepts and emergence of professional ethics, be able to run your own business in light of ethical issues	Questions, Tests
3.	Basic concepts of business ethics.	To know the history of professional etiquette, to take into account the basis of traditions, habits and customs on business norms of morality and law	Questions, Tests
4.	Business Ethics and Social Responsibility	Identify objective prerequisites for the emergence of corporate social responsibility, know all the pros and cons of social responsibility	Questions, Tests
5.	National peculiarities in international business communication	To substantiate the influence of cultures on organizational behavior and business strategies, national and religious characteristics of the business environment on the management model	Questions, Tests
6.	Corporate culture of organizations as a component of business development	Know the moral standards of the corporation, be able to apply decision-making technologies in situations of ethical dilemmas	Questions, Tests
7.	Corporate Codes of Business Conduct	Analyze the history of corporate ethics codes, know the international practice of applying ethical standards, develop company ethics programs	Questions, Tests
8.	Etiquette of business dispute and international negotiations in business	Know the mistakes and tricks during a dispute, questions and observations in disputes, develop ethical rules for dispute management, learn to identify and rely on the opponent's interest	Questions, Tests

### Літературні джерела

1. Deresky H., Miller S. International Management: Managing Across Borders and Cultures, Text and Cases, 10th Edition.- Pearson, 2021.- 504p.
2. Charles W.L. Hill, G. Tomas M. Hult. International business competing in the global marketplace. - Charles W.L. Hill, 2019. - 731p.
3. Goodhar C, Pradhan M. The great demographic Reversal: Aging Societies, Waning Inequality, and an Inflation Revival. Palgrave Macmillan, -2020, 260p.
4. Halman L. The European Values Study: A Third Wave / L. Halman. – Tilburg: EVS WORC, 2020, 611p.
5. Knodel, L. V. Business English: business etiquette and correspondence. Kyiv : ФОП Кандиба Т. П., 2019. 385 p
6. *Luthans F., Doh J.P. International Management: Culture, Strategy, and Behavior* . NY. McGraw-Hill/Irwin, NY - 2020, 674 p.
7. Lishchynskyy I., Lyzun M., Kuryliak V., Savelyev Ye. The Dynamics of European Periphery. Management Theory and Studies for Rural Business and Infrastructure Development. 2020. No 41 (4). P. 527-536. <https://doi.org/10.15544/mts.2019.43>
8. Nahavandi A. The Cultural Mindset. Managing people across cultures: textbook.-Sage Publishing,2021. - 696p.
9. Qutait M.A. The next great Collapse 2020-2022. -Journal of Global Economics.- 2021. Volume 9. Issue 2. URL: <https://www.hilarispublisher.com/open-access/factors-affecting-the-entrepreneurial-dynamics.pdf>
10. Savelyev, Y., Lyzun, M., Kuryliak, V., & Lishchynskyy, I. (2021). Economic Integration of the Visegrad Four and Ukraine in the Context of Historical Narratives and Global Challenges. European Journal of Sustainable Development, 10(2), 44. <http://ecsdev.org/ojs/index.php/ejsd/article/view/1209>

### Evaluation Policy

- **Deadline and Retake Policies:** Works that appear in violation of the terms without valid reasons, are graded with a lower score (-20 points). The retake of test modules takes place with the permission of the dean for valid reasons (e.g. hospital).
- **Academic Integrity Policy:** Cheating during tests and examinations is forbidden (including using mobile devices). Mobile devices may be used during online tests only.
- **Attendance Policy:** Attending classes is a required component of evaluation for which points are awarded. For objective reasons (e. g, illness, international internship) training can take place in the online form in consultation with the head of the course.

### Evaluation

Module 1	Module 2	Module 3
30%	40%	30%
1. In class oral responses – 40 points. 2. Written work– 60 points.	1. In class oral responses – 30 points. 2. Written work– 70 points.	1. CPIT – 80 points. 2. Training – 20 points.

Grading scale:

ECTS	Points	Content
A	90-100	Excellent

B	85-89	Very good
C	75-84	Good
D	65-74	Satisfactory
E	60-64	Sufficient
FX	35-59	Unsatisfactory with a possibility to retake the exam
F	1-34	Unsatisfactory with an obligatory retake of the course