

# Course syllabus

### Intercultural communications

The degree of higher education is a master's degree Field of knowledge - 29 International relations Specialty - 293 International Law Educational and professional program - " International Law "

Year of study: 1 Semester: 2

Number of credits: 4

Teaching language: English

#### Head of the course

k. ist. Ph.D., associate professor BODNARCHUK Yulia Yuriivna

#### **Contact Information**

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# **Description of the discipline**

The elective discipline "Intercultural Communications" aims to form a holistic view of the phenomenon of intercultural communications, the main directions of the theory of intercultural communication and the study of specific forms and means of communication in modern cultures of the world, about the main concepts and models of communication, as well as communication technologies in the information society. The course "Intercultural communications" is a methodological link that combines document-informational and communicative-informational components of student training.

#### Course structure

hours (lek. / sem.)	Topic	Learning outcomes	Task
2/2	Topic 1. Intercultural communications as a science and educational discipline	Knowledge and understanding of the subject area and professional activity.	Tests, questions
2/2	Topic 2. The concept of "international information" in a narrow and broad sense	Ability to search, process and analyze information from various sources.	Cases

2/2	Topic 3. Theory of information civilization. Terms	Ability to maintain business communication with all subjects of the information market, users, partners, authorities and management, mass media.	Cases
2/2	Topic 4. Communication barriers and communication deviations	Knowledge and understanding of the subject area and professional activity.	Problems, cases
2/2	Topic 5. Types of cultures and intercultural styles of communication	ntercultural styles of information from various sources.	
2/2	Topic 6. Theoretical concepts of intercultural communication	. Ability to communicate with representatives of other professional groups at different levels (with experts from other fields of knowledge/types of economic activity).	Tests, questions
2/2	Topic 7. Intercultural communication and dialogue of cultures	Skills in using information and communication technologies.	Cases
2/2	Topic 8. Oral intercultural communication	. The ability to preserve and multiply moral, cultural, scientific values and achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology, to use various types and forms of motor activity for active recreation and leading a healthy lifestyle.	Tests, cases
2/2	Topic 9. Political communication	Ability to communicate with representatives of other professional groups at different levels (with experts from other fields of knowledge/types of economic activity).	Tests, cases
2/2	Topic 10. Non-verbal intercultural communication	Ability to apply knowledge in practical situations.	Tests, cases
2/2	Topic 11. Interpersonal communications	Ability to search, process and analyze information from various sources.	Tests, cases
2/2	Topic 12. Communication in small groups	Ability to search, process and analyze information from various sources.	Tests, cases

2/2	Topic 13. Mass communication	Knowledge and understanding of the subject area and professional activity.	Tests, cases
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# **Literary sources**

- 1. Group dynamics and communications [Electronic resource]: lecture course / comp. I. F. Voytyuk. Ternopil: TNEU, 2016. 73 p. URL: http://dspace.tneu.edu.ua/handle/316497/24562
- 2. Morshchakova, O. S. Man in modern society: teaching method. materials / OS Morshchakova. Ternopil: TNEU, 2011. 74 p. URL: http://dspace.tneu.edu.ua/handle/316497/559
- 3. Shkitska, I. Yu. Modern language communication in public administration: training. manual / I. Yu. Shkitska. Ternopil: TNEU, 2017. 312 p. URL: http://dspace.tneu.edu.ua/handle/316497/29700
- 4. Batchenko, L. V. Business communication in international management: training. manual K.: Lira-K, 2017. 304 p. URL: http://lira-k.com.ua/hide/publishing/334-bznes-komunkacyi-v-mzhnarodnomu-menedzhment.html
- 5. Library in implementation of state-building information policy: monograph / V. Bondarenko, T. Gorenko, S. Horova [and others]. K.: NBU named after V. I. Vernadskyi, 2016. 324 p.
- 6. Gavura, Olga Social communications: teacher. manual / Olga Gavura. Ternopil: New Color, 2011. 247 p. (Documentary studies and information activities).
- 7. Horova, S. V. The person in the information society: today's challenges: monograph / WITH. IN. Horova K.: NBU named after V. I. Vernadskyi, 2017. 452 p.
- 8. Zherebyatnikova, I.V. Social technologies of harmonization of goals of business organization: monograph / I.V. Zherebyatnikova. Kh.: Khneu, 2017. 204 p.
- 9. Information factors of the system of integrators of Donbass and Crimea in the all-Ukrainian unity: monograph / V. Horovy, O. Onyshchenko, M. Zakirov [and others]. K.: NBU named after V. I. Vernadskyi, 2016. 202 p.
- 10. Lomachynska, I. M. Documentary and informational communications in the system of social communications: training. manual / I. M. Lomachynska, Yu. P. Yakymyuk, L. V. Lomachynska; in general ed. I. M. Lomachynska. [3rd ed., revised and addn.]. K.: TsUL, 2014. 336 p.
- 11. Naumik, K. G. Management of communication policy in post-industrial society: monograph / K. G. Naumik. Kh .: Khneu, 2018 . 132 p.
- 12. National information resources as an integrative factor of the national socio-cultural environment: monograph / O. S. Onyshchenko, V. M. Horovy, V. I. Popyk, L. Y. Kostenko. K.: NBU named after V. I. Vernadskyi, 2017. 296 p.
- 13. Pastushenko, O. V. Book and periodical in dissertation studies of independent Ukraine: socio-communication aspect: monograph / O. V. Pastushenko. K. \_ : NBU named after V. I. Vernadskyi, 2018 . 564 p.

# **Evaluation policy**

- **Deadlines and rescheduling policy**: Papers that are submitted late without good reason will receive a lower grade (-20 points). Rearranging modules takes place with the permission of the dean's office if there are good reasons (for example, sick leave).
- Academic Integrity Policy: All written work is checked for plagiarism and accepted for defense with correct textual borrowings of no more than 20%. Write-offs during control work are prohibited (including using mobile devices). Mobile devices are allowed to be used only during online testing (for example, the Kahoot program).

• Attendance Policy: Attendance is a mandatory component of the grade for which points are awarded. For objective reasons (for example, illness, international internship), training can take place online upon agreement with the head of the course.

# **Assessment**

The final grade for the course is calculated as follows:

Credit module 1	Credit module 2	Credit module 3	
30%	4 0%	30 %	
Oral survey during classes	Oral survey during classes	Preparation of KPIZ - max.	
(1-6 topics) - 5 points per	(7-13 topics) 5 points per	40 points	
topic - max. 30 points	topic - max. 35 points	Protection of KPIZ - max. 40	
Modular control work (topics	Modular control work (topics	points	
1-6) - max. 70 points	7-13) - max. 65 points	Participation in trainings -	
		max. 20 points	

# Student evaluation scale:

ECTS	Points	Content
Α	90-100	perfectly
В	85-89	fine
С	75-84	fine
D	65-74	satisfactorily
Е	60-64	enough
FX	35-59	unsatisfactory with the possibility of reassembly
F	1-34	unsatisfactory with a mandatory repeat course